

# FUTURE OF MANUFACTURING FUND

Funded by the GE Aerospace Foundation.

Advancing the future of manufacturing together.



### **Meet the Team**











Amy Weber, Chief Impact Officer

Sue Casey-Leininger Sr. Manager, Grantmaking and Impact

Laura Plaisted, Grants Manager

Rosa Baker, Impact and Grants Associate



Johanna Navarro Director, Engagement and Strategy



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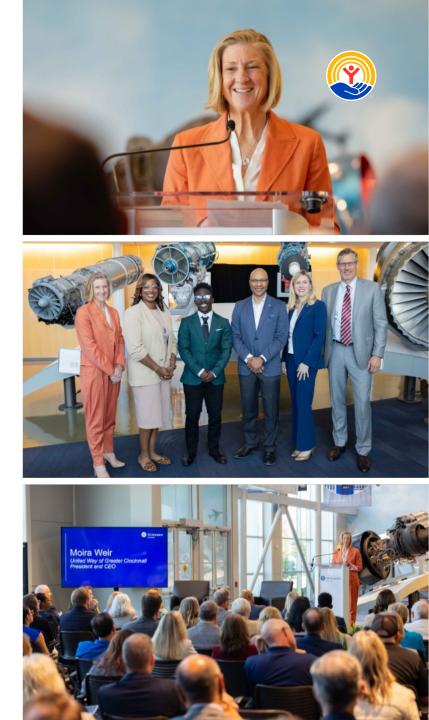
### **The Case**

# THE CHALLENGE

After choosing Cincinnati for GE Aerospace's headquarters, the organization established the GE Aerospace Foundation to invest in the community. Focusing on workforce development, they noticed disjointed local manufacturing programs and sought to streamline their support through funding.

## THE SOLUTION

United Way organized sessions to explore manufacturing and supply chain career paths in our region. By collaborating with various organizations, they positioned the GE Aerospace Foundation as the hub for workforce programs, streamlining efforts and managing a \$1M fund to support the initiative.



# **SECTOR LANDSCAPING PURPOSE**

The landscaping sessions explored regional training and career paths in Advanced Manufacturing and Supply Chain, highlighting community resources, best practices, entry gaps, completion challenges, job placements, and future opportunities.

Suppliers	Post-Secondary	Youth
& Industry	& Workforce	Programs
<ul> <li>ASGC</li> <li>Gosiger Inc.</li> <li>Makino Inc.</li> <li>Pilsen Imports</li> <li>Rhinestahl</li> <li>Standard Aero</li> <li>GE Aerospace</li> </ul>	<ul> <li>Brighton Center</li> <li>Gateway Community &amp; Technical College</li> <li>Great Oaks</li> <li>Northen Kentucky University</li> <li>Urban League of Greater Southwest Ohio</li> <li>Workforce Council of Southwest Ohio</li> </ul>	<ul> <li>Boys &amp; Girls Club</li> <li>Breakthrough Cincinnati</li> <li>Children's Law Center</li> <li>Cincinnati Youth Collaborative</li> <li>Covington Partners</li> <li>Found Village</li> <li>Learning Grove</li> <li>National Network of Youth Ministries</li> <li>The DAD Initiative</li> <li>YMCA of Greater Cincinnati</li> </ul>



# **SECTOR LANDSCAPING FINDINGS**

#### **Key Challenges**

- Shared challenges across the region's advanced manufacturing sector:
  - Constrained workforce pipeline
  - Limited-capacity technical training programs
  - Disconnected stakeholders and lack of coordination among programs results in duplication, reinventing the wheel and ineffective use of resources

#### Opportunity

- Replicate and/or scale best-practices to grow the workforce pipeline, including:
  - Flexible funding that drives coordination and collaboration
  - Cohort learning environment for rigor and sharing of learning
  - Centralized coordination and technical assistance to identify best practices, infuse quality improvement, document and track
  - Leverage existing programs with strong outcomes





# **Program Details**

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## **Overview**

- The Future of Manufacturing Program, funded by GE Aerospace Foundation, will work to address the critical gap in the advanced manufacturing workforce.
- Three-year initiative focused on increasing the pipeline of skilled workforce by funding projects to increase enrollment in, completion of, or job obtainment in the advanced manufacturing sector in Greater Cincinnati.
- Grant funding will support community partners in **replicating proven practices** or **scaling existing solutions** to improve outcomes.
- Funding will start on August 1, 2024, with up to a three-month planning period, if needed, and implementation period of up to 12 months.
- A second cohort will be funded in 2025 and a final cohort in 2026.
   Organizations funded in year 1 may be eligible for continued or new funding in year 2 or 3.
- Organizations may only submit **one** application and grants will likely range from \$25,000 \$50,000.



# **A Coordinated Approach**

- <u>This opportunity will</u> fund programs that address the current constraints in workforce needs in the advanced manufacturing sector.
  - Limited capacity of technical training programs, often driven by limited access to trained instructors.
  - Fragmentation across critical stakeholders and partners, such as public funders, educational and technical training providers, workforce development, and employers.
  - Insufficient, flexible funding to test new ideas.
- <u>This opportunity will</u> bring together advanced manufacturing stakeholders, financial resources and technical assistance to replicate and/or scale best-practices to grow the advanced manufacturing workforce pipeline. Elements of the program include:
  - Flexible funding structure that drives coordination and collaboration.
  - Cohort learning environment for rigor and sharing of learning.
  - Centralized coordination and technical assistance to identify best practices, infuse quality improvement, document and track.
- <u>Projects funded by this opportunity will</u> have to demonstrate the evidence of the solution they want to replicate or scale and set targets to improve program outputs and outcomes associated with: **Enrollment**, **Completion** and **Employment**.



# **Eligibility**

Organizations must meet the following criteria to be eligible for funding through this process:

- Be a 501(c)(3) nonprofit organization or other tax-exempt educational provider, community-based group, entity or collaboration/coalition that operate like a nonprofit organization.
- Operate services or programming to community members to support advanced manufacturing workforce development.
- Operate programs or services that serve most people living within United Way of Greater Cincinnati's footprint including:
  - Hamilton, Clermont, Brown counties in Ohio
  - Dearborn and Ohio counties in Indiana
  - Boone, Campbell, Kenton, Grant counties in Kentucky



### **Process and Key Dates**

These dates may change. Any changes will be communicated in a timely manner.

May 2: Program Announcement Date May 14: Program Overview via Webinar May 16: Application opens in e-CImpact May 30 and June 10: Open Q&A Office Hours on Teams June 14: Applications DUE in e-CImpact July 1: Funding awards announced July 18 or 19th: Cohort convening (date to be finalized once grant awards are announced) August 1: Grant period begins



# Accessing the Application

# **FUTURE OF MANUFACTURING FUND**

Funded by the GE Aerospace Foundation.

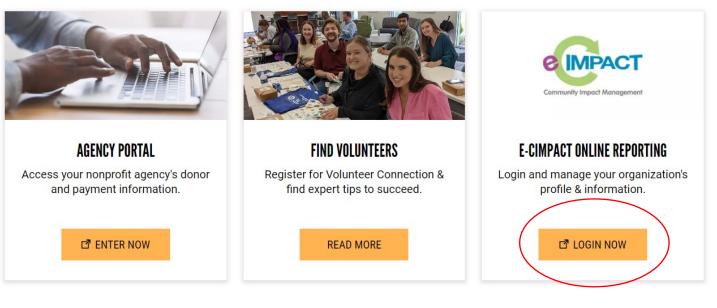
Advancing the future of manufacturing together.



Log into e-Cimpact: You can access the online system by visiting: https://www.uwgc.or g/for-nonprofits and clicking on the e-Cimpact icon



#### QUICK LINKS

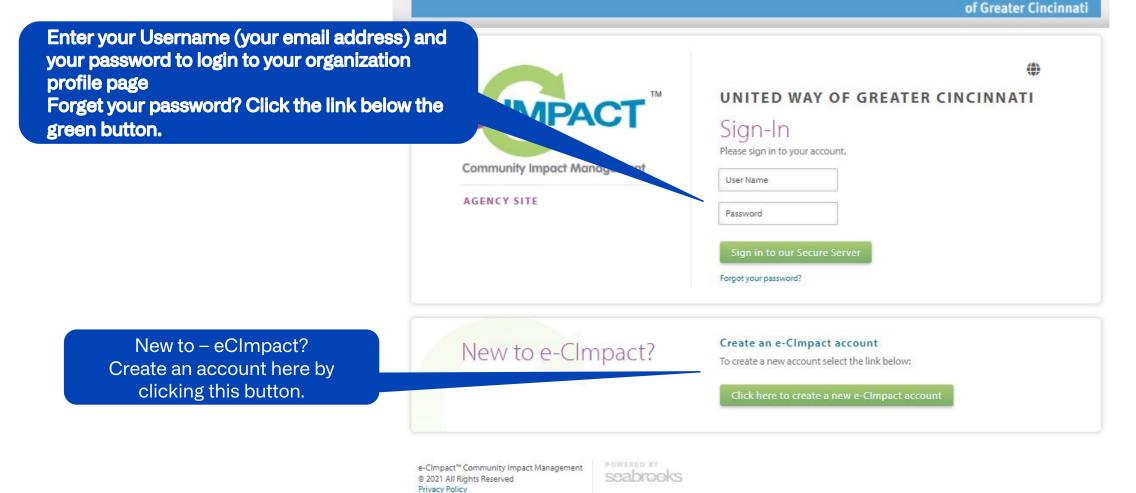


**United Way of Greater Cincinnat** 



United

### UNITE COMMUNITIES to CHANGE LIVES





# **New User Registration**

**United Way of Greater Cincinnati** 

### Registration for New e-CImpact Users

### UNITE COMMUNITIES 🗠 CHANGE LIVES

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#### UNITED WAY OF GREATER CINCINNATI

#### Welcome!

If you are a new Agency registering for the application process please click "Next".

If you are a Returning Agency and are trying to access the e-Clmpact system, to apply, please use your existing login credentials or contact us at <u>UWGCe-Clmpact@uwgc.org</u> for assistance.

Ne>

Cancel and Return to Login Page

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Ur	ited Way of Greater Ci	incinnati Agency Registration					
	1 Fields marked with an * are required fields.						
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# **Existing Users**

**United Way of Greater Cincinnati** 

### UNITE COMMUNITIES to CHANGE LIVES

AA 2nd Test Agency Home Page



🕸 AA 2nd Test Agency		
< Home		
Agency Profile		
<u>Contacts</u>		
Agency Email History		
Reimbursement		

#### Event Schedule

Current Site Visit (1)

🖉 Apply / Report

**Application** 

Practice

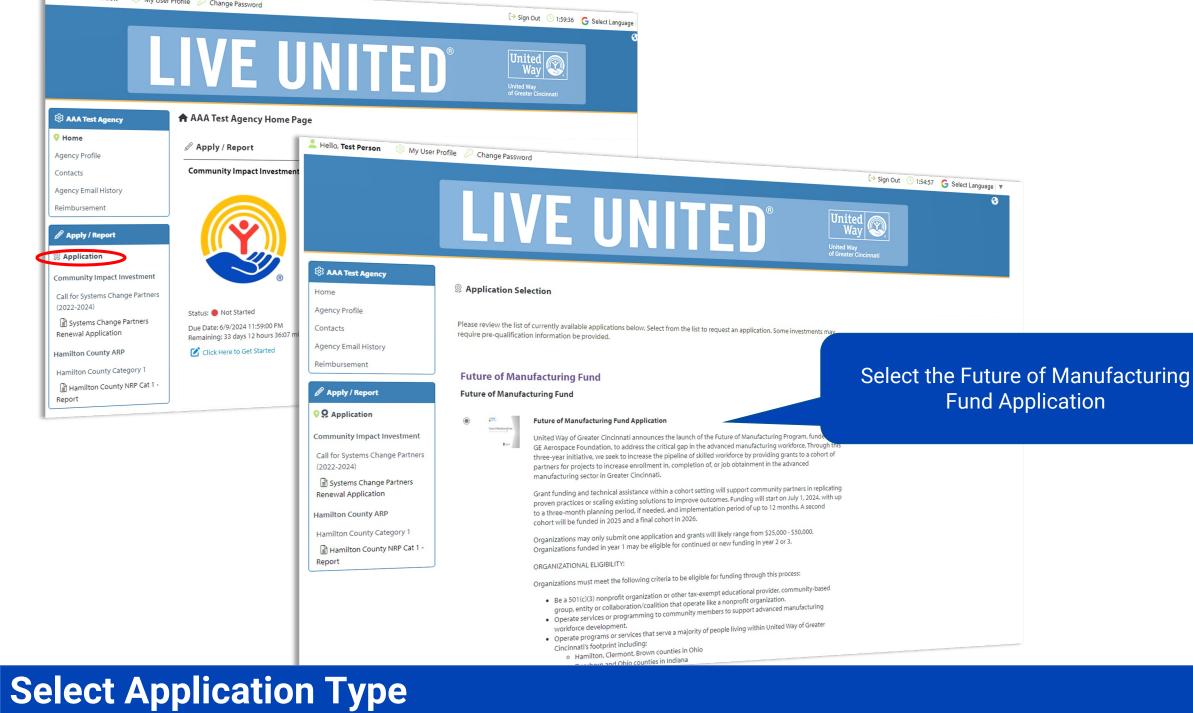
Practice

PRACTICE Call for Partners

Questions and Answers

#### E Resource Center

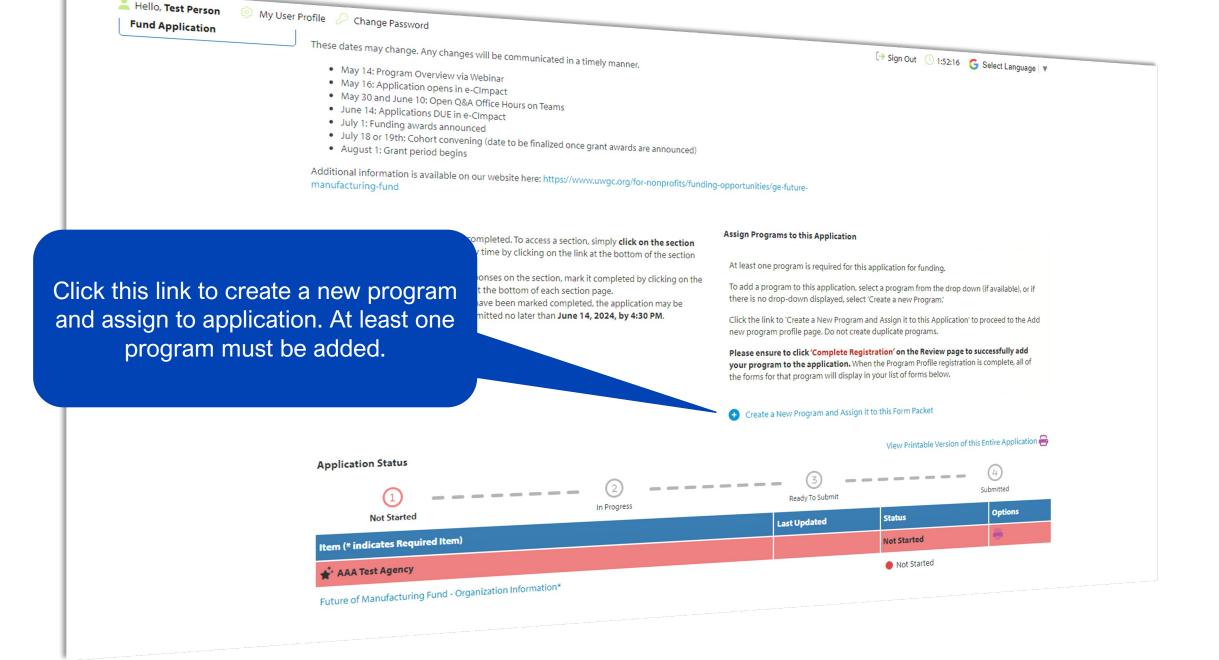
2022 Agency Partner Reporting Requirements (1) Look for the "Application" link in the left menu bar on your profile page. For Existing e-CImpact Users





# **Program Registration**

**United Way of Greater Cincinnati** 



**Program Registration** 



# **Application Sections**

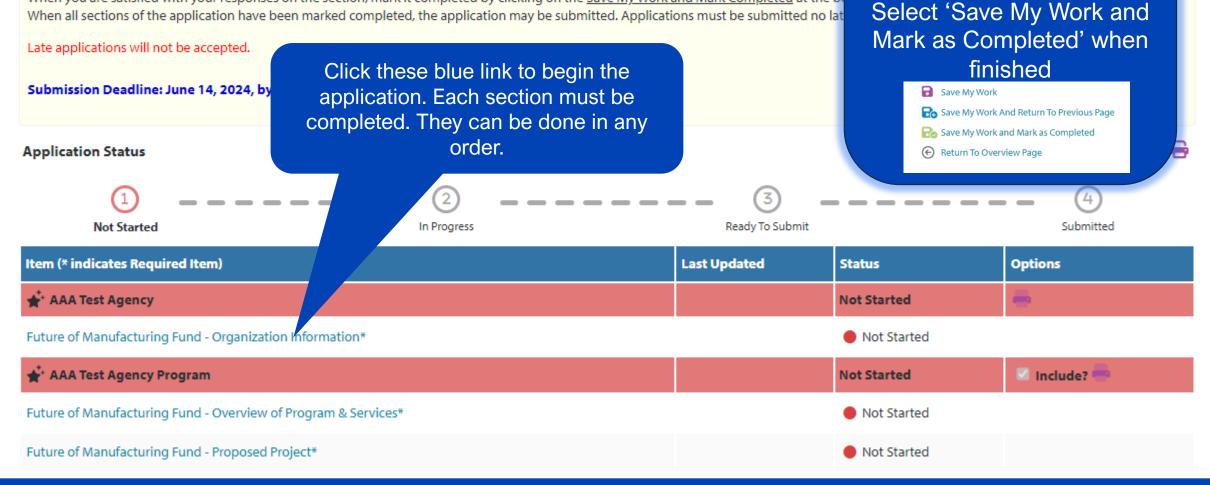
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හි AAA Test Agency	Future of Manufacturing Fund				
Home	Future of Manufacturing Fund - Future of Manufacturing Fund Application				
Agency Profile	AAA Test Agency				
Contacts	United Way of Greater Cincinnatia	nnounces the launch of the Future of			
Agency Email History	Critical gap in the advanced manuf	VGE Aerospace Foundation, to address the facturing workforce. Through this three-year			
Reimbursement	Advancing the future of manufacturing terether				
🖉 Apply / Report	Grant funding and technical assist	and accurring-rund	unities/ge-future-		
Application Community Impact Investment Call for Systems Change Partners	community partners in replicating improve outcomes. Funding wills planning period, if needed, and implementation period of up to 12 months. A second co 2026. Each section listed below must be completed. To access a section, simply <b>click on the section name</b> . You may save your work at any time by clicking on the link at the bottom of When you are satisfied with your responses on the section, mark it completed by clicking on the <u>Save My Work and Mark Completed</u> at the bottom of each section page. When you are satisfied with your responses on the section, mark it completed by clicking on the <u>Save My Work and Mark Completed</u> at the bottom of each section page. When you are satisfied with your responses on the application may be submitted. Applications must be submitted no later than <b>June 14, 2024, by 4:30 PM</b> .				
(2022-2024)	eligible for continued or new funding in year 2 or 3.	Late applications will not be accepted.			, by 4:50 PM.
Systems Change Partners Renewal Application	Organizations must meet the following criteria to be eligible for funding through this pre				
Hamilton County ARP	<ul> <li>Be a 501(c)(3) nonprofit organization or other tax-exempt educational provider, co collaboration/coalition that operate like a nonprofit organization.</li> <li>Operate services or programming to community members to support advanced non- community of econel living within United</li> </ul>	Application Status		View Printable	Version of this Entire Application
Hamilton County Category 1	<ul> <li>Operate services or programming to continuity memory of people living within United</li> <li>Operate programs or services that serve a majority of people living within United</li> <li>Hamilton, Clermont, Brown counties in Ohio</li> </ul>	(1) (2)	(3)		(4)
Report	<ul> <li>Dearborn and Ohio counties in Indiana</li> <li>Boone, Campbell, Kenton, Grant counties in Kentucky</li> </ul>	Not Started In Progress	Ready To Submit		Submitted
Future of Manufacturing Fund	o Boone, Campbell, Kenton, Grant Country and Grant PROCESS AND KEY DATES	Item (* indicates Required Item)	Last Updated	Status	Options
Future of Manufacturing Fund	GRANT PROCESS AND KET DATES These dates may change. Any changes will be communicated in a timely manner.	🖌 AAA Test Agency		Not Started	-
♀ 🛢 Future of Manufacturing	o verview via Webinar	Future of Manufacturing Fund - Organization Information*		Not Started	
Fund Application	May 16: Application opens in C confice Hours on Teams	* AAA Test Agency Program		Not Started	🗹 Include? 🥮
	May 30 and June 10. Optimized in e-Cimpact     June 14: Applications DUE in e-Cimpact     June 14: Applications awards announced	Future of Manufacturing Fund - Overview of Program & Services*		Not Started	
	<ul> <li>June 14: Applications but in clean pairs</li> <li>July 1: Funding awards announced</li> <li>July 18 or 19th: Cohort convening (date to be finalized once grant awards are anni</li> </ul>	Future of Manufacturing Fund - Proposed Project*		Not Started	

### **Application Sections**

Additional information is available on our website here: https://www.uwgc.org/for-nonprofits/funding-opportunities/ge-futuremanufacturing-fund

#### Each section listed below must be completed. To access a section, simply **click on the section name**. You may save your work at any time by My Work.

When you are satisfied with your responses on the section, mark it completed by clicking on the Save My Work and Mark Completed at the be When all sections of the application have been marked completed, the application may be submitted. Applications must be submitted no lat



Remember to save!

### **Application Sections**

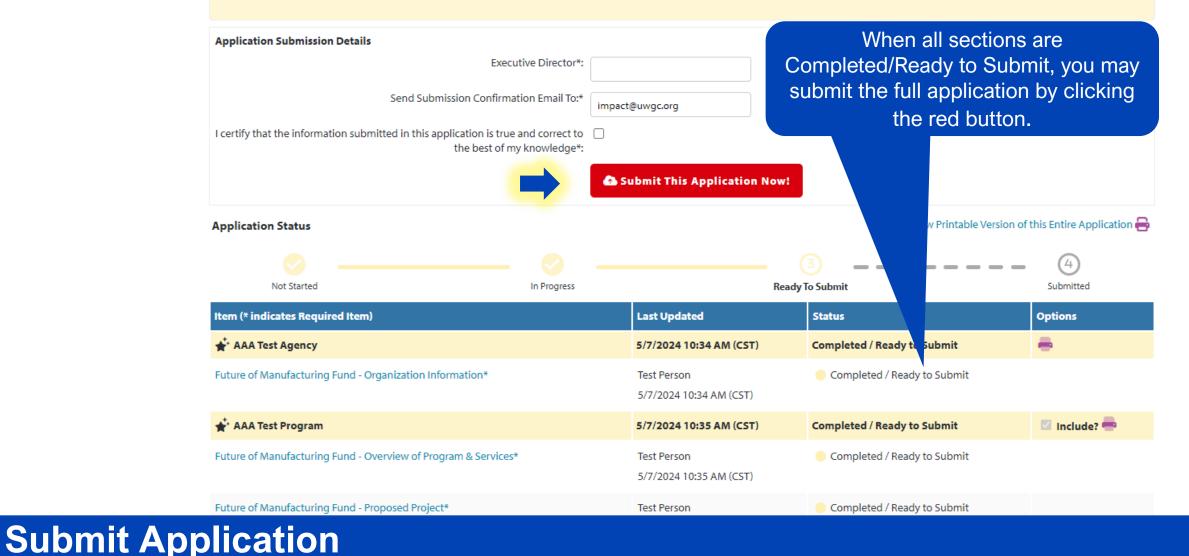
#### 💄 Hello, Test Person 🛛 🕸 My User Profile 🔑 Change Password



#### Submission Deadline: June 14, 2024, by 4:30 PM

Nice work, your Application is now Ready to Submit! Would you like to Submit This Application Now?

By clicking SUBMIT, you attest that you are authorized to submit this application on behalf of your organization and the information contained in this application is true and accurate to the best of your knowledge.





# **Selection Process**

# **FUTURE OF MANUFACTURING FUND**

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### **Proposal Process**

Details and requirements for proposals are explained in the Future of Manufacturing Fund Request for Proposal at online at <u>United Way of Greater Cincinnati (uwgc.org)</u>



Enter answers to application questions online.

Applications are due at 4:00pm on Friday, June 14th

Late applications will be deemed ineligible and will not receive funding

Awards announced on July 1, 2024

Grant period begins on August 1, 2024



## **Selection Details**

Proposals will be reviewed by United Way of Greater Cincinnati staff and a group of volunteer reviews from GE Aerospace based on the following criteria:

#### 1. Demonstrated expertise in workforce development, education or training

- Demonstrates current programs / services and impact aligned to the goals of this funding opportunity; and
- Demonstrates the capacity, experience and expertise to implement the proposed program(s) within the grant period.
- 2. Evidence of Data-Informed Approach(es) and Proposed Impact
  - Clearly demonstrates the problem the proposal seeks to address as it relates to the goals of the grant; and
  - Provides clear data and evidence to support the proposed program or services as a solution to the challenge to be addressed.
- 3. Contributions to and Participation in a Cohort Environment
  - Demonstrates the capacity to participate in the cohort learning environment; and
  - Shares anticipated learning and challenges.



### Information Sessions, Technical Assistance & Other Support

We will hold **open office hours** on May 30<sup>th</sup> (1pm) and June 10<sup>th</sup> (10am) for grantees to log on and ask questions. Teams links are available on our <u>website</u>.

**Send us an email at impact@uwgc.org** with your communication preference (email or phone) to ask questions, schedule a technical assistance meeting to navigate the application system or discuss a concern. The appropriate staff will connect with you within 1-2 business days of receiving your email.

Access online materials at <u>www.uwgc.org/grants</u>. All materials, including a recording of the information session, the RFP and additional resources, will be posted on United Way's website.



# Q & A

United Way of Greater Cincinnati



# Thank you!

**United Way of Greater Cincinnat**